



## WORK EXPERIENCE

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- Jan 2010 – Present** **UI Design & Development Lead, Myspace**  
Developed 4 high-traffic sites serving over 50,000 users daily. Created wireframes and mockups; developed PHP, XHTML and CSS templates; performed usability studies; created video tutorials (including motion graphics and musical composition); photographed senior executive portraits and company events.
- Jan 2009 – Jan 2010** **Web Developer, University of California**  
Developed 3 high-traffic portals (including California Digital Library) used by UC students, faculty and librarians worldwide. Performed user testing; developed wireframes and template mockups; developed templates utilizing YUI and JQuery frameworks.
- July 2007 – Sept 2008** **Front-End Developer, Shopping.com**  
Developed 12 high-traffic comparison shopping web properties, including Shopping.com, Dealttime.com and Epinions, and over 20 additional co-branded sites, each serving millions of unique visitors daily. Hand-coded CSS and XHTML-based, search engine-optimized templates, buying guides, landing pages and eBay widgets.
- Oct 2006 – July, 2007** **Senior Designer & Developer, Open Aperture Design**  
Produced web, print and e-mail campaigns for over 80 client brands. Managed multiple simultaneous projects; developed standards-compliant, scalable web sites; designed logos and print collateral; created wireframes; developed corporate training courses.
- Mar 2006 – Oct 2006** **Senior Web Producer, Let's Talk**  
Created co-brands and micro-sites for 9 different partner brands, in addition to the primary brand. Directed projects; developed coding and design standards; consulted with clients and customers; developed table-less CSS layouts and PHP-driven user interfaces.

## SKILLS & QUALIFICATIONS

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### Wide-Ranging Creative Talent

I have established direct experience with over 100 brands over 19 years, and have demonstrated expertise creating logos, web sites and other collateral, matching existing brands to provide complete solutions for real-world problems. I also have an extensive photographic portfolio including corporate events, trade shows, executive portraits and editorial subjects, including musical and theatrical dance performances, public events and private parties.

### Solid Technical Background

I have been hand-coding valid, table-free HTML, XHTML, CSS, JavaScript, PHP and JSP, with an in-depth understanding of semantic coding, the Document Object Model, search engine optimization, cross-platform and browser compatibility, Section 508 accessibility and ADA standards. I am fluent with several IDE packages, JavaScript frameworks and source control systems, QA, running multiple simultaneous beta and A/B comparison testing.

### Excellent Communication Skills

I am skilled in clarifying complex technical issues to non-technical staff and users. I have instructed clients, co-workers and end-users, in-person and remotely, both individually and in classroom settings, and I excel in high-demand environments and under tight deadlines, driving projects, working independently and with teams. I have collaborated closely and effectively with both creative and technical teams, understanding the business needs for each.

## VISUAL DESIGN & CODE SAMPLES

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Portfolio Site: <http://www.ezraekman.com/>

## SOFTWARE EXPERIENCE

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### Graphic Design & Media

Adobe Creative Suite  
Adobe Photoshop  
Adobe Illustrator  
Adobe Imageready  
Adobe InDesign  
Adobe Acrobat  
Adobe Lightroom  
Adobe Fireworks  
Quark Xpress  
Logic & Cubase  
Final Cut Pro & iMovie

### Web Site Development

Valid HTML/XHTML, CSS  
JavaScript Libraries: YUI/Dojo/JQuery  
IntelliJ Idea, BBEdit, UltraEdit & Coda  
Dreamweaver, Frontpage & GoLive  
Semantic code, DOM & SEO practices  
Section 508 & ADA Compliance  
Perforce & CVS Version Control  
PHP & JSP

### Productivity & Media

Microsoft Visio & OmniGraffle  
Microsoft Office Suite

### Operating Systems

Mac OS, DOS & Windows  
Linux/Unix

## PAST BRANDS

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Alltel  
Ann Taylor  
Boeing  
eBay  
Hewlett-Packard  
Intel  
J. Walter Thompson  
Lexus  
Myspace  
NetLedger  
Nokia  
Radisson Edwardian Hotels London  
Radisson Hotels & Resorts  
Rafael Group Hoteliers  
Reply.com  
Salesforce  
Shopping.com  
Sun Microsystems  
Tropicana  
University of California at Berkeley  
U.C. System, Office of the President  
W Hotels  
Wadsworth Thomson Learning  
WalMart.com  
Williams, Adley & Company  
Yahoo!