



WORK EXPERIENCE

- Jan 2010 – Present** – **UI Design & Development Lead, Myspace**
Developed 4 high-traffic sites serving over 50,000 users daily. Created wireframes and mockups; developed PHP, XHTML and CSS templates; performed usability studies; created video tutorials (including motion graphics and musical composition); photographed senior executive portraits and company events.
- Jan 2009 – Jan 2010** – **Web Developer, University of California**
Developed 3 high-traffic portals (including California Digital Library) used by UC students, faculty and librarians worldwide. Performed user testing; developed wireframes and template mockups; developed templates utilizing YUI and JQuery frameworks.
- July 2007 – Sept 2008** – **Front-End Developer, Shopping.com**
Developed 12 high-traffic comparison shopping web properties, including Shopping.com, Dealttime.com and Epinions, and over 20 additional co-branded sites, each serving millions of unique visitors daily. Hand-coded CSS and XHTML-based, search engine-optimized templates, buying guides, landing pages and eBay widgets.
- Oct 2006 – July, 2007** – **Senior Designer & Developer, Open Aperture Design**
Produced web, print and e-mail campaigns for over 80 client brands. Managed multiple simultaneous projects; developed standards-compliant, scalable web sites; designed logos and print collateral; created wireframes; developed corporate training courses.
- Mar 2006 – Oct 2006** – **Senior Web Producer, Let's Talk**
Created co-brands and micro-sites for 9 different partner brands, in addition to the primary brand. Directed projects; developed coding and design standards; consulted with clients and customers; developed table-less CSS layouts and PHP-driven user interfaces.

SKILLS & QUALIFICATIONS

Wide-Ranging Creative Talent

I have established direct experience with over 100 brands over 19 years, and have demonstrated expertise creating logos, web sites and other collateral, matching existing brands to provide complete solutions for real-world problems. I also have an extensive photographic portfolio including corporate events, trade shows, executive portraits and editorial subjects, including musical and theatrical dance performances, public events and private parties.

Solid Technical Background

I have been hand-coding valid, table-free HTML, XHTML, CSS, JavaScript, PHP and JSP, with an in-depth understanding of semantic coding, the Document Object Model, search engine optimization, cross-platform and browser compatibility, Section 508 accessibility and ADA standards. I am fluent with several IDE packages, JavaScript frameworks and source control systems, QA, running multiple simultaneous beta and A/B comparison testing.

Excellent Communication Skills

I am skilled in clarifying complex technical issues to non-technical staff and users. I have instructed clients, co-workers and end-users, in-person and remotely, both individually and in classroom settings, and I excel in high-demand environments and under tight deadlines, driving projects, working independently and with teams. I have collaborated closely and effectively with both creative and technical teams, understanding the business needs for each.

VISUAL DESIGN & CODE SAMPLES

Portfolio Site: <http://www.ezraekman.com/>

SOFTWARE EXPERIENCE

Graphic Design & Media

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe Imageready
Adobe InDesign
Adobe Acrobat
Adobe Lightroom
Adobe Fireworks
Quark Xpress
Logic & Cubase
Final Cut Pro & iMovie

Web Site Development

Valid HTML/XHTML, CSS
JavaScript Libraries: YUI/Dojo/JQuery
IntelliJ Idea, BBEdit, UltraEdit & Coda
Dreamweaver, Frontpage & GoLive
Semantic code, DOM & SEO practices
Section 508 & ADA Compliance
Perforce & CVS Version Control
PHP & JSP

Productivity & Media

Microsoft Visio & OmniGraffle
Microsoft Office Suite

Operating Systems

Mac OS, DOS & Windows
Linux/Unix

PAST BRANDS

Alltel
Ann Taylor
Boeing
eBay
Hewlett-Packard
Intel
J. Walter Thompson
Lexus
Myspace
NetLedger
Nokia
Radisson Edwardian Hotels London
Radisson Hotels & Resorts
Rafael Group Hoteliers
Reply.com
Salesforce
Shopping.com
Sun Microsystems
Tropicana
University of California at Berkeley
U.C. System, Office of the President
W Hotels
Wadsworth Thomson Learning
WalMart.com
Williams, Adley & Company
Yahoo!